

## **Privacy Policy**

We respect and are committed to protecting your privacy, and that is why we have created this Privacy Policy. By using this Website, registering and subscribing to our services or entering into an agreement with us in relation to the Website, you are taken to have read and agreed to the collection, use, disclosure and handling of your personal information in accordance with this Privacy Policy.

Shopdonation.co.uk is the Data Controller of the information you provide us. You can contact us for general data protection queries by email to the Data Protection Officer.

Shopdonation.co.uk may contain links to other websites, applications and other services. We are not responsible for the privacy policy practices of such other websites, applications and other services and we recommend you to read the privacy statements of such websites, applications and other services you visit which collects personal data.

### **What kinds of information do we collect:**

- We collect information about you when you provide it to us, including when you create an online account, subscribe, respond to one of our promotions, order, use or register your interest in one of our service/products. This could be via your computer browser, via an app, by telephone, or by email.
- We collect information from and about the device you are using when you interact with our website, apps or other products/services, including adverts. This may include: device type, device operations, unique identifiers (device IDs), device settings, network/connections (your IP address).
- Information about transactions made if you purchase/donate anything or make any other financial transactions on any of our website/apps. This does not include payment information such as your credit/debit card number.

## **Use**

We collect personal information about you for the purpose of delivering and improving the website and the services we provide and to improve and develop our relationship with you.

We use the personal information we collect:

- to send you emails, notices, information, appreciation, promotions and updates including marketing and advertising materials in relation to our services and those of third party organizations selected by us.
- to assist in providing the services requested by you;
- to verify and process payment when you purchase services from us.
- for verification of your identity and assisting you in case you forget your password or login details for our subscription services;
- for any other uses that you authorise.

## **Disclosure of Information**

We may disclose your personal information:

- to any organisation for any authorised purpose with your expressed consent.
- to third parties when we believe in good faith that we are required to do so by law;

We can publicly announce your username on this site and purchase/donation information related to your username, for the purpose of promoting and improving our services.

## **How is your information protected?**

We will take reasonable steps to ensure that personal data are protected from unauthorized access and other similar risks.

All information gathered by Shopdonation.co.uk is stored in systems that may only be accessed by authorised staff.

We review and update our security measures in light of current technologies. Unfortunately, no data transmission over the internet can be guaranteed to be absolutely secure.

### **Legal bases for processing (for EEA users)**

If you are an individual in the European Economic Area (EEA), we collect and process data about you only where we have legal bases for doing so under applicable EU laws. The legal bases depend on the Services you use and how you use them. This means we collect and use your information only where:

- We need it to provide you the Services, including operating the Services, providing customer support and personalized features and protecting the safety and security of the Services;
- It satisfies a legitimate interest (which is not overridden by your data protection interests), such as for research and development, to market and promote the Services and to protect our legal rights and interests;
- You give us consent to do so for a specific purpose; or
- We need to process your data to comply with a legal obligation.

### **Data Subject Rights:**

Each Data Subject has eight rights. These are:

1. The right to be informed; this means anyone processing your personal data must make clear what they are processing, why, and who else the data may be passed to.
2. The right of access; your right to see what data is held about you by a Data Controller.
3. The right to rectification; the right to have your data corrected or amended.
4. The right to erasure; you can ask for your personal data to be deleted ('the Right to be Forgotten').
5. The right to restrict processing; the right to ask for a temporary halt to processing of personal data.

6. The right to data portability; a Data Subject has the right to ask for any data supplied directly to the Data Controller by him or her, to be provided in a structured, commonly used, and machine-readable format.
7. The right to object; the right to object to further processing of their data which is inconsistent with the primary purpose for which it was collected.
8. Rights in relation to automated decision making and profiling; the right not to be subject to a decision based solely on automated processing.

### **Transferring data internationally (for EEA users)**

We may transfer your personal information to, and store it at, destinations outside of the European Economic Area ("EEA") for the purposes outlined in this privacy policy. By submitting your personal information, you agree to this transfer.

### **Cookies**

We may also collect your personal data through the use of cookies and other tracking devices. When you access our website, we may send a "cookie" (small summary file containing a unique ID number) to your device. This helps us to recognise your device and greet you each time you visit our website, without bothering you with a request to register or log-in. It also helps us keep track of services you view, so that we can send you news about those services. We also use cookies to measure traffic patterns, to determine which areas of our websites have been visited, and to measure transaction patterns in the aggregate. We use this to research our users' habits so that we can improve our online services. If you do not wish to receive cookies, you can set your browser so that your device does not accept them.

### **Disclaimer Google Analytics**

This website uses Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses "cookies", which are text files placed on your computer, to help the website analyze how users use the site. The

information generated by the cookie about your use of the website (including your IP address) will be transmitted to and stored by Google on servers in the US. In case of activation of the IP anonymization, Google will truncate/anonymize the last octet of the IP address for Member States of the EU as well as for other parties to the Agreement on the European Economic Area. Only in exceptional cases, the full IP address is sent to and shortened by Google servers in the USA. On behalf of the website provider Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity for website operators and providing other services relating to website activity and internet usage to the website provider. Google will not associate your IP address with any other data held by Google. You may refuse the use of cookies by selecting the appropriate settings on your browser. However, please note that if you do this, you may not be able to use the full functionality of this website. Furthermore you can prevent Google's collection and use of data (cookies and IP address) by downloading and installing the browser plug-in available under <https://tools.google.com/dlpage/gaoptout?hl=en-GB>.

### **Changes to Policy**

We reserve the right to modify this policy at any time by notifying site users in this section of our site. You agree that such notification will constitute sufficient and adequate notice to you of the changes. You agree that your continued use of our services after such amendment will constitute your acceptance of and agreement to be bound by the amended policy.

### **Doelshop.nl designated Data Controller Officer is:**

Name: Rajesh Achall

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