



ShopDonation

ShopDonation explanation

Through ShopDonation the opportunity exists to create your own page and weblink for your project. For example, project 'Muses' has its own page: [Shopdonation.co.uk/muses](http://shopdonation.co.uk/muses). Everyone who shops via this page automatically supports Muses. This makes the promotion for causes very simple!

Own page promotion

To raise money for your project, simply promote your own weblink. We recommend keeping the name in the link as short as possible. After all, it is easier for people to remember to go to shopdonation.co.uk/muses than to shopdonation.co.uk/muses-volunteering-organisation.

Text on website and social media

Below you will find sample texts to promote your own ShopDonation page. Of course you can deviate from this if you want.

Text website/social media short:

Shop via shopdonation.co.uk/projectnamehere and donate for free to our cause!

Text website/social media with basic explanation:

Do you ever shop online? If you do this via shopdonation.co.uk/projectnamehere, donate to our initiative for free without it costing you anything extra! You can shop at all major webshops (Amazon, Ebay, Booking.com etc.).

Text website with full explanation:

Do you ever shop online? If you do this via shopdonation.co.uk/projectnamehere from now on, you donate to our project for free without it costing you extra! All the major webshops have already joined (Amazon, Ebay, Booking.com etc) beside many, many others.

You ultimately buy the product in the webshop itself. Because you do it through our ShopDonation page, a part of the purchase amount becomes a donation!

How does this work?

You can do this by choosing '[project name here](#)' at Shopdonation.co.uk or by shopping via shopdonation.co.uk/projectnamehere. With every purchase, you donate automatically and free of charge to our project, you pay exactly the same amount as you would anyway!

* Enter your project's name at '**project name here**'.